



## WWII Propaganda

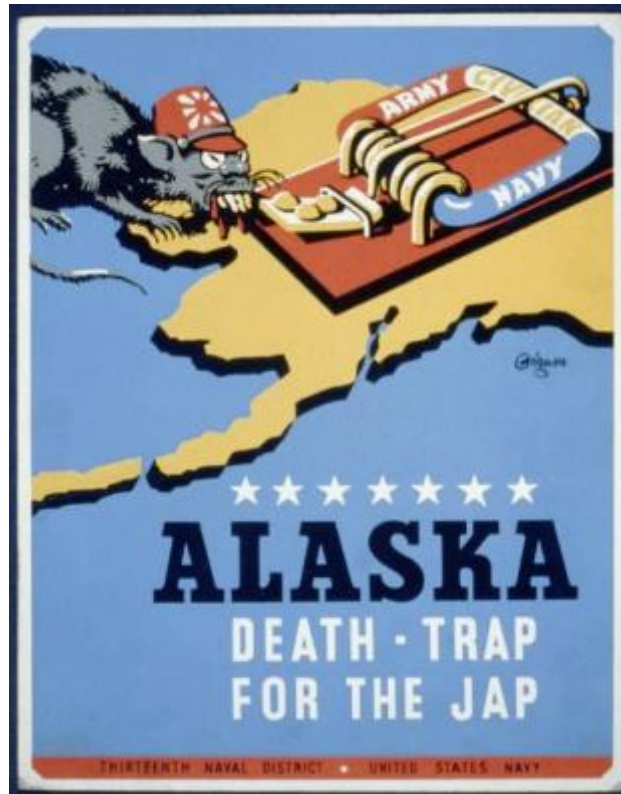
All For America!

There was a lot of propaganda made by and spread around America.

There were a couple different categories these pieces fell into, such as:

## Anti-Japanese

Propaganda pushing different claims about the Japanese.



1 - America enjoyed twisting the appearance of the enemy. In this case, we can see that they took the appearance of Tojo Hideki, increased the narrowness of the eyelids until they were practically lines, turned him from the scalp down into a rat, and placed him atop Alaska, nibbling at some of it near a mousetrap with the labels of "Navy," "Army," and "Civilian." They placed a helmet atop the rat's head to make sure the viewer understands that they are supposed to be a member of the Imperial Army of Japan.

*These all serve to dehumanize the enemy and embolden the viewer to aid whatever way they can in the war.*



*2 - This poster shows a Japanese soldier encroaching on a woman with a knife in one hand, the other extended outwards toward the woman in a grabbing motion, labeled "THIS IS THE ENEMY"*

*The image is likely trying to represent a soldier attempting to violate an innocent, American woman, which in those times, would be especially detested (not that it isn't today).*

*The image serves to sew hatred towards the Japanese, which is all the better for the war.*

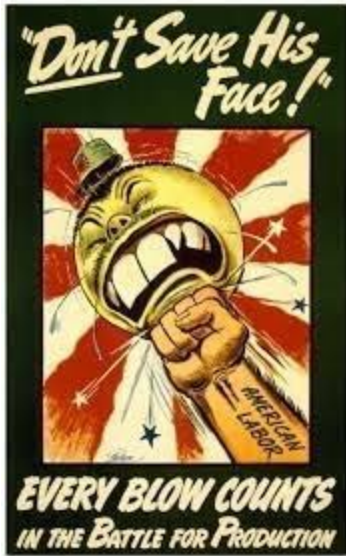


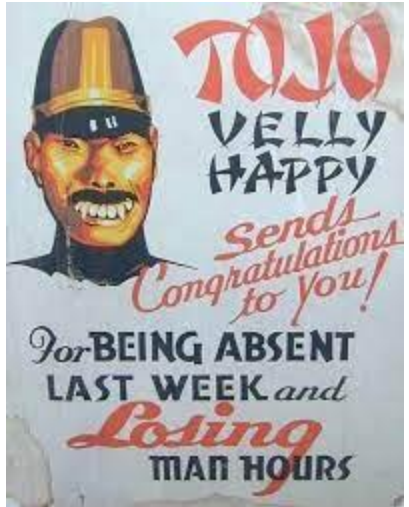
3 - This image shows Tojo Hideki writing a message in broken English using the blood on a dagger he holds in his left hand (the sign in the right). He, like many depictions of himself, has lines for eyes, pointed ears, and massively enlarged teeth. It also features a label at the top that refers to Tojo as "Tokio kid," to disrespect Japan (by minimizing its size and value & misspelling the capitol)

The poster was designed to encourage citizens to save materials to be used in the war by showing what is meant to look like a monstrosity. "IT DOESN'T EVEN SPEAK PROPER ENGLISH!"

More images to further the idea of what the anti-Japanese sentiment looked like during WWII





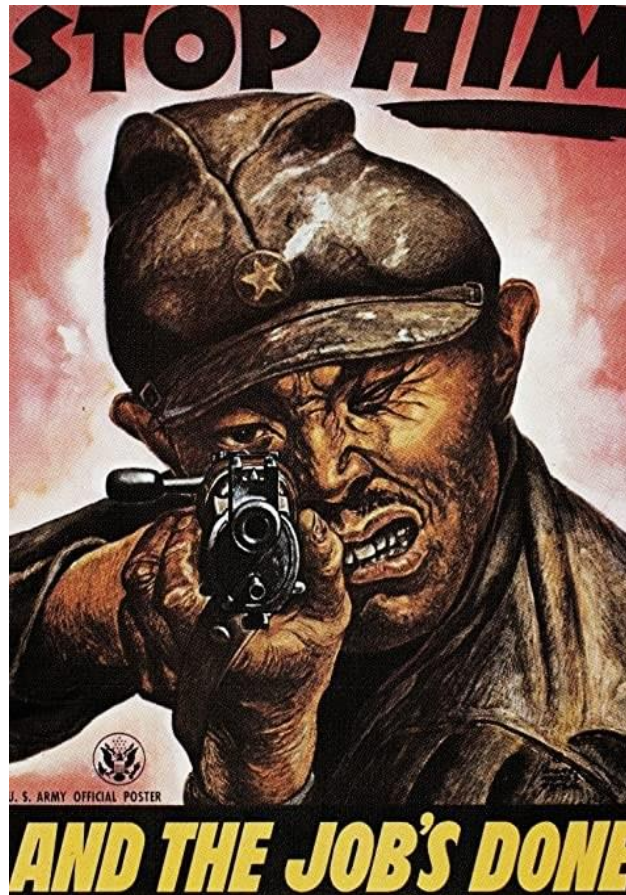


**DONT** *BLAB*



*LOOSE TRAPS  
HELP THE JAPS*

**INCREASE PRODUCTION  
FOR AXIS DESTRUCTION**



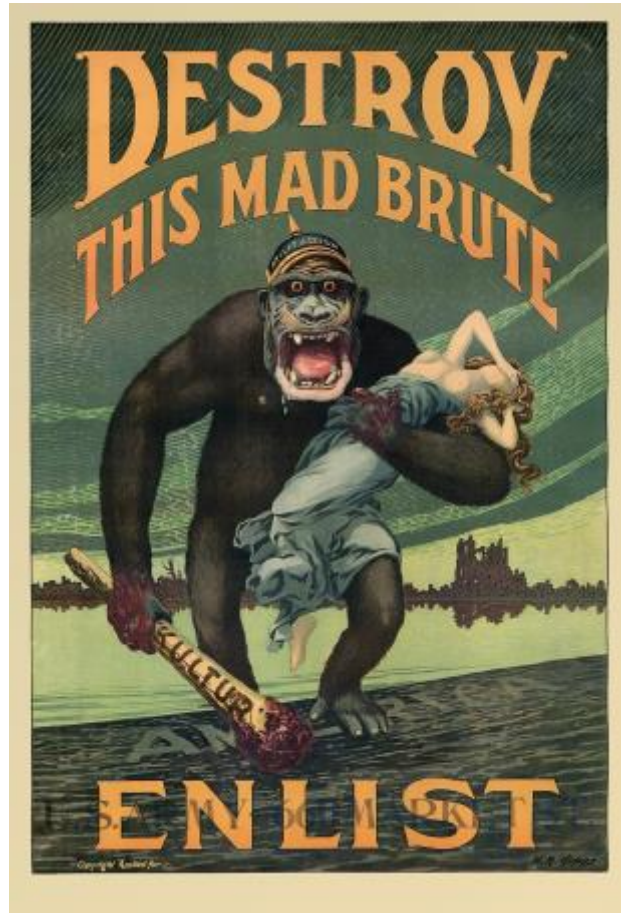
Among all of the propaganda, there is a large focus on Tojo Hideki, one of the biggest figures in Japan at the time. Tojo was a war criminal and a general of the Imperial Japanese Army.

Notice the ways many of these posters and images illustrate the Japanese with literal lines for eyes and the massive emphasis on teeth.

Also take a look at the way these posters like to refer to certain things. "Japs," "Tokio," "The enemy." The broken grammar and sadistic nature of things Tojo supposedly says and does in the posters. All in an effort to belittle the Japanese armies and dehumanize them. "They're not humans! Look at the teeth! The eyes! The way they take our women and murder us!" That is what these posters are trying to put into our brains.



## Anti-German



4 - Pictured is an image labeled "DESTROY THE MAD BRUTE - ENLIST," with a Gorilla, representing Germany/Hitler holding a woman, representing Europe, holding a bloody, wooden bat reading "KULTUR" (culture).

The image is meant to dehumanize the enemy, in this case, the Nazis, and encourage the viewer to take up arms in the war. They frame Europe as a maiden in distress, and the Nazi soldiers as "raging apes."



5 - An image depicting an arm, clad in the Nazi Hakenkreuz holding a bayonet impaled through a book, labeled "THIS IS THE ENEMY."

*This image sends the message that the Nazis are trying to kill off the past, different cultures, and/or reading as a whole, though it doesn't say any such things itself.*



6 - This poster shows a Nazi soldier at bayonet-point, a ghostly mirage of a WWI German soldier in a similar circumstance directly behind. The image reads "WE BEAT 'EM BEFORE... - WE'LL BEAT 'EM AGAIN."

*The image inspires the viewer to take up arms against the Nazis, and that victory is practically assured after they lost the last time. This would turn out to be true, but they wouldn't know that.*

Extra Images



As you can see, there was much less anti-German propaganda made by Americans. The main reason for that is probably because America was choosing not to refrain from joining in the war until Japan had engaged them with Pearl Harbor. Much of what was put out there showed them as "culture killers," literally inhuman monsters, or a simple symbol, being destroyed by something as abstract as a massive uncle sam, or simple as a big stamp with the Allies' star.

## And Loose Talk



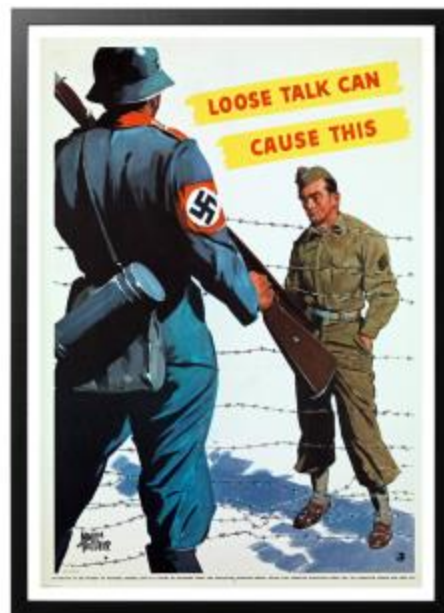
7 - A swastika-decorated hand piecing together a puzzle with the message, "Convoy sails for England tonight."

*It uses the image of the swastika on the hand to increase the fear factor in the viewer, amplifying the dread induced by the thought the enemy might catch us before we can accomplish our goal.*



8 - The image shows a fleet of paratroopers falling from the sky, already shot dead, labeled "CARELESS TALK... got there first."

*This poster uses the lives of soldiers lost because of loose talk as a way to silence the careless throwing-around of valuable military information. All of the effects of using a live corpse, without the psychological trauma!*



9 - Like the last image, this image shows a soldier facing the consequences of others throwing around information willy-nilly. It shows an American soldier facing a Nazi, with a barbed wire fence between them. It is labeled, "LOOSE TALK CAN CAUSE THIS."

Similarly to the last image, the poster encourages viewers to keep their lips sealed while holding valuable information, or those in the field will face the consequences.

### Extra Images



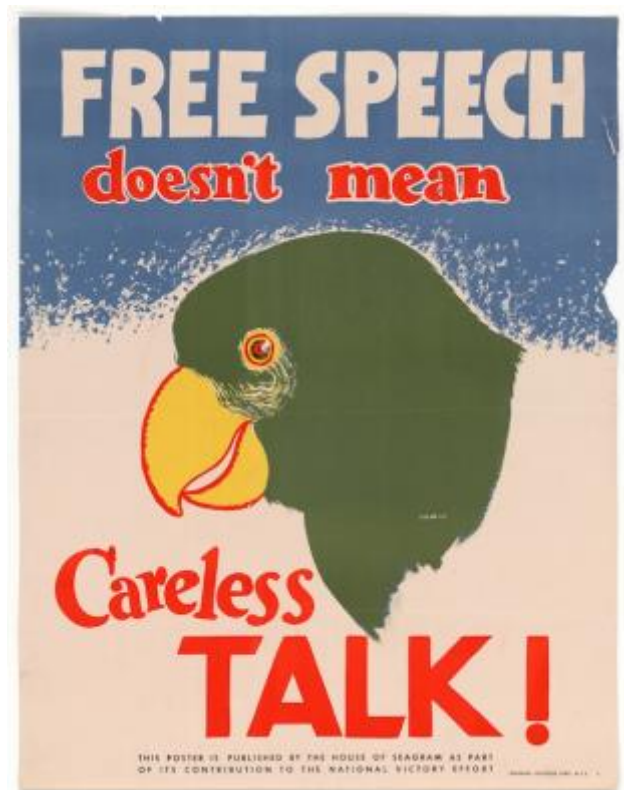
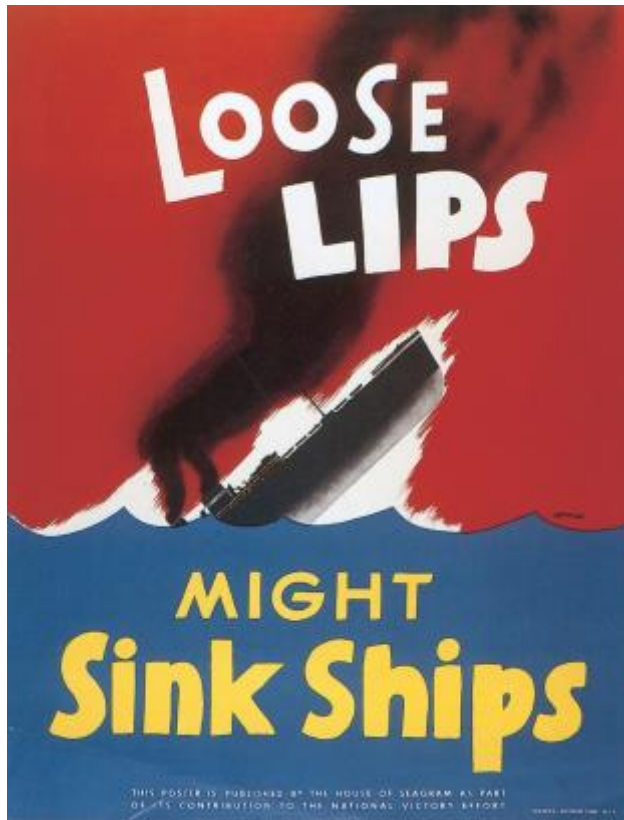


Loose Talk can cost Lives!



Keep it under your  
**STETSON**







A much simpler but just as prevalent area of propaganda, there was a lot of posters made demonstrating reasons not to throw around military information. Hitler peaking an oversized ear toward your group, a paratrooper troop being shot out of the sky, or maybe even a sinking ship or drowning man, framing YOU for this.

## Conclusion

In all, there was a lot of propaganda made for WWII. It was just as much a battle of encouraging citizens to aid as a battle of bullets. Everything had a purpose, whether it be to encourage men to enter the war, or to simply ration food and be proud to be American.